

FOR IMMEDIATE RELEASE
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Wyoming State Fair receives International Recognition

The Wyoming State Fair has received five Agricultural Awards of Excellence from the International Association of Fairs and Expositions (IAFE). The awards were received for the following programs:

- 1st place Television Commercial
- 1st place Website
- 2nd place Overall Ag Program for Non-Agricultural Fairgoing Public
- 3rd place Exhibitor Handbook – Hard Copy or CD Version
- 3rd place Special or Specific for Agricultural Exhibitors

The awards were won in Division 1, or the Small Fairs and Expos Division, which includes events with up to 100,000 attendees. There are a total of 14 Agricultural Award categories that a Fair or Expo can enter. The entries are evaluated and judged by a team of industry leaders. These individuals are selected from the membership of International Association of Fairs and Expositions, which has a membership of over 3,200 from around the globe.

The awards were presented during the Agricultural Awards Breakfast on December 5, 2006 during the 116th Annual IAFE Convention held in Las Vegas, Nevada.

The Wyoming State Fair takes great pride in knowing that their event was selected for these prestigious honors. State Fair Assistant Director Vicki Rupert accepted the awards.

"It was a great pleasure and achievement to be rated among the best in all of these categories," Rupert said. "It really validates the work we do here on a daily basis."

The IAFE Awards are sponsored by John Deere.

The Agricultural Fair and Expo Industry is important to rural and urban economies globally, and has a tremendously positive impact on both rural and urban society.

For further information, contact the Wyoming State Fair office at (307) 358-2398.

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